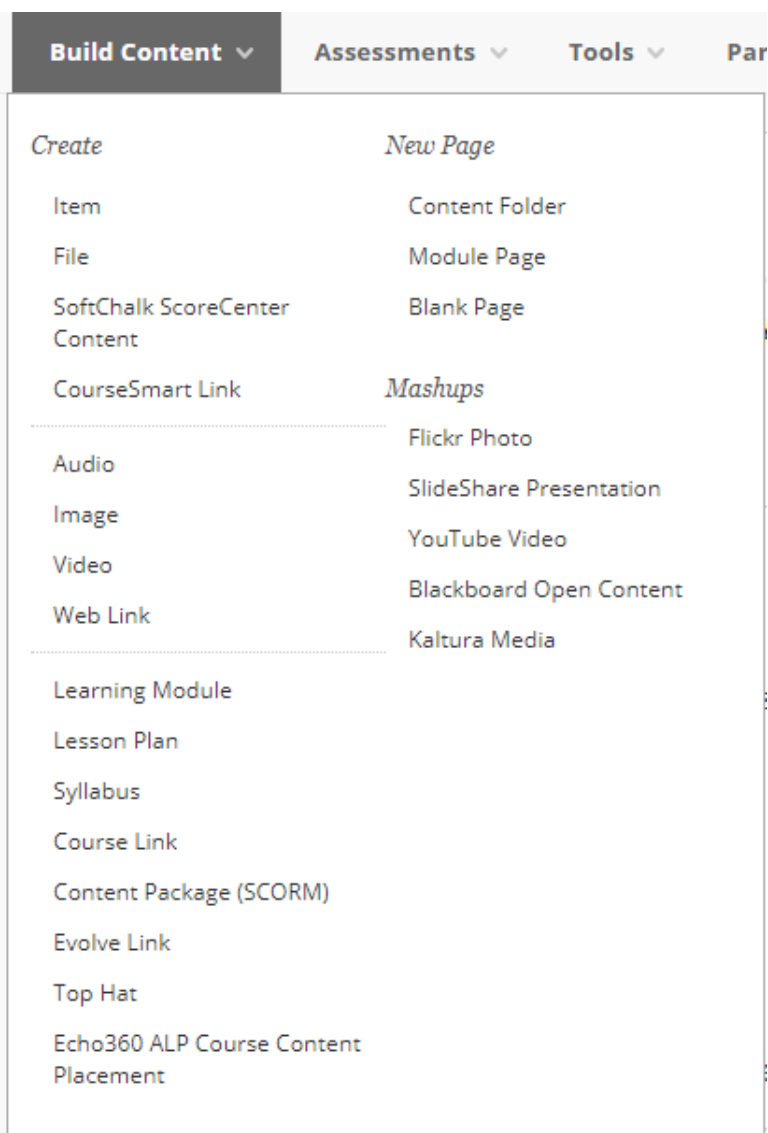# Build Content

Clicking the **Build Content button** opens up three categories an instructor can use to add content. These categories are; **Create, New Page,** and **Mashups.**

Create

Item	An Item is a general piece of content such as a document, presentation, image, or text to which a description and other items may be attached. Multiple documents can be attached to a single item.
File	A single file document such as a PowerPoint, PDF, Spreadsheet, or Word Document. A link to the document is created
Image, Video, Audio	Allows instructors to attach a multimedia file to a Content Area.
Web Link	External link to a Web site or resource outside of Blackboard.

Learning Module	Provides access to multiple types of content through one access point. Content is accessed sequentially and follows a logical pace. Each page of the Learning Module builds on the learning experience of the previous page.
Lesson Plan	The Lesson Plan enables the instructor to develop course content by choosing from a variety of pre-formatted Content Information and Curriculum Resources options.
Syllabus	The Syllabus Builder provides step-by-step instructions for creating a dynamic, HTML-based syllabus or course outline.
Course Link	Link to another item within the same course.

New Page

Content Folder	Allows instructors to create an assignment with multiple types of content. Any Content Type or Tool can be placed in a Folder.
Blank Page	Creates a link, that when accessed by the student opens a new page with instructions, content descriptions, and/or attached documents.
Module Page	A page containing dynamic, personalized **Course Entry Page**, that will help users keep track of tasks, tests, assignments, and new course content.

Mashups

Mashups	Mashups allow Instructors to add course content from Web-based presentation, image and multimedia sites. Multimedia content may come from the following resources: • **Flickr:** a site for viewing and sharing photographic images. • **SlideShare:** a site for viewing and sharing PowerPoint presentations, Word documents, or Adobe PDF Portfolios. • **YouTube:** a site for viewing and sharing online videos. • **Kaltura Media:** Link to stored Kaltura media or videos

Best Practices for Content

- **Practice Redundancy -** Use different types of content including assignments, discussion boards or group projects to reinforce concepts, ideas or theories.
- **Color-Code -** Use the **Color of Name** option to alert students to the type of content; i.e. green for assignments, orange for course documents, blue for tools, or red for Mashups.
- **Details, Details -** Be sure to include clear and detailed instructions for students on how to complete the assignment.
- **Set Time Limits –** By setting a **Display After** date, students will not be able to see the assignments until you want them to attempt the assignment. Use the **Display Until** date to set an assignment deadline to prevent late work.
- **Multiple attachments -** Remind students that they may attach multiple files to a single Blackboard Assignment.
- **Preview and Review** Preview course materials by checking

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