

# **Introducing Quality Matters**

# Topics

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- Learn about Quality Matters
- Research Based support
- Faculty and Student Feedback
- Standard 1 to Standard 8

# What is QM?

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- QM = Quality Matters.
- The rubric is a set of **8 General Standards** used to evaluate the design of online and blended courses.
- Peer Review and QM Review.

# QM is NOT

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- Not about an individual instructor.  
**(It's about the course design)**
- Not about faculty evaluation.  
**(It's about course quality)**

# QM Based On

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- Research literature.
- Nationally recognized standards of best practices.
- Instructional design principles.

# QM Academic Institutions

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- Australia
- Canada
- China
- Fiji
- Greece
- Saudi Arabia
- United States

**NOTE:** Over 900 QM subscribers.

# Benefits: Institution/Faculty

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- UIW's mission in supporting educational excellence.
- Improved student engagement and learning outcomes.
- Provide professional development activities.

# Benefits: Institution/Faculty

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- Strengthen our institution's accreditation package.
- When we meet QM standards our University courses will receive National recognition.



# Benefits for Students

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- Cleaner navigation & accessibility.
- Faster start: reduced frustration.
- Stronger engagement.
- Quality learning experience.

# QM General Standards

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1. Course Overview and Introduction
- 2. Learning Objectives (Competencies)**
- 3. Assessment & Measurement**
- 4. Instructional Materials**
- 5. Course Activities & Learner Interaction**
- 6. Course Technology**
7. Learner Support
8. Accessibility & Usability

# Standard 1

## Course Overview and Introduction

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- The overall design of the course is made clear to the student at the beginning of the course.

# Standard 2

## Learning Objectives (Competencies)

- Learning objectives are measurable and are clearly stated.

# Standard 3

## Assessment & Measurement

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- Assessment strategies are designed to evaluate student progress by reference to stated learning objectives.
- To measure the effectiveness of student learning; and to be integral to the learning process.

# Standard 4

## Instructional Materials

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- The instructional materials form the core of the course and these standards respect the instructor's right in selecting them.
- The focus of this standard is on supporting the course objectives and competencies, rather than on qualitative judgments about the materials.

# Standard 5

## Course Activities & Learner Interaction

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- Forms of interaction incorporated in the course motivate students and promote learning.
- Engaging students to become active learners contributes to the learning process and to student persistence.

# Standard 6

## Course Technology

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- Course navigation and technology support student engagement and ensure access to course components.
- The technology enabling the various course components facilitates the student's learning experience.



# Standard 7

## Learner Support

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- In the learner support standard, **four** different kinds of support services are addressed: technical support, accessibility support, academic services support, and student services support.

# Standard 8

## Accessibility & Usability

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- The course demonstrates a commitment to accessibility for all students.
- The accessibility standard incorporates the principles of **Universal Design for Learning (UDL)** and is consistent with **Web Content Accessibility Guidelines (WCAG)**.

# Quality Matters

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- For more information visit [www.QMprogram.org](http://www.QMprogram.org)

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# Thank you!

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